



AMORA HOTEL GROUP

MEDIA ALERT
For Immediate Release

AMORA HOTELS LAUNCH IN AUSTRALIA
ON 16 OCTOBER, 2006

with
AMORA HOTEL RIVERWALK MELBOURNE
AMORA HOTEL JAMISON SYDNEY

Melbourne Launch: by Victorian Minister for Tourism – The Hon. John Pandazopoulos M.P
& Amora Hotels CEO – Dr Tanapun Siriphatrawan

Amora Hotel Riverwalk Melbourne
Monday 16 October 2006
From 3.45pm
649 Bridge Road, Richmond

Dr. Tanapun Siripathrawan Chief Executive and Owner of the Amora Group with hotel assets located in Thailand, New Zealand and Australia, is delighted to launch the Amora Group of Hotels in Australia.

The two Australian hotels, Amora Hotel Jamison Sydney (formerly Rydges Jamison) and Amora Hotel Riverwalk Melbourne (formerly Rydges Riverwalk) will both officially join the Amora Group on October 16, 2006.

Both properties have been owned by Dr. Tanapun Siripathrawan for a number of years and are key properties for the group - which aims to become a brand associated with well-located, high quality, international hotels.

The Amora Group also operates the following independent hotels

Amora Hotel Phuket
Amora Hotel Chiang Mai
Duxton Hotel Wellington
Duxton Hotel Auckland
Duxton Hotel Okawa Bay, Rotorua

Amora intends to be a long-term player in the Australasian hotel industry and will look for expansion of its group over the next few years. The group has developed a strong management structure that has operated the Amora Hotels and Duxton Hotels in New Zealand over the last few years and this is the inevitable next step.

The management and staff of both hotels look forward to welcoming guests and visitors to uncover the Amora Experience today... You'll know you've arrived.

Visit our website at www.amorahotels.com

AMORA HOTEL RIVERWALK MELBOURNE
649 Bridge Road, Richmond
Tel: (03) 9246 1200 Toll Free: 1800 339 436
Email: res@melbourne.amorahotels.com.au

AMORA HOTEL JAMISON SYDNEY
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HIGH RESOLUTION IMAGES AVAILABLE

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